

The Year in Review (2018-2019)

Hired 2 New Postdocs

- from McMaster University

Employed/Advised 14 Students

- 3 PhD students
- 6 Master students
- 5 Undergraduate students

Published 8 Peer Rev. Journal Articles

- 1 article ranked "A" in the ABDC list
- 6 articles in high-impact journals with impact factors: 1.07-5.23

Redesigned Lab's 2 Main Websites

- Socialmedialab.ca
- Socialmediadata.org (CRC focused)
- Goal: Reach new stakeholders

Released 2 Public Reports

- Social Media Privacy in Canada
 - Released Date – Jun. 2018
- Social Media and Political Engagement in Canada
 - Released Date – Dec. 2018

Organized International SRC Event

- 2018 International Conference on Social Media & Society at the Copenhagen Business School
- Conference featured research from 400+ scholars from 25+ countries, including researchers from TRSM and Ryerson.

Hosted 2 Visiting Scholars

1. from the Uni. of Hohenheim, Germany
2. from the Uni. of Alabama, USA

Launched 2 Former Postdocs*

1. Current position:
 - Assistant Professor - School of Retail Management, TRSM
2. Current position:
 - Senior Data Analyst - Global Affairs Canada

Applied For 8 Research Grants*

- 2 SSHRC Insight Grants
- 1 NSERC Discovery Grant
- 1 DND Defense Engagement
- 1 MITACS Globalink Grant
- 1 Canadian Cancer Society Grant
- 1 WhatsApp Research Awards
- 1 Global Affairs Canada - Emerging Leaders of the Americas Grant Program

* 3 Successful, 2 Under Review, 3 Unsuccessful

Mentioned 35x in National & International News Outlets

- Globe & Mail, TVO The Agenda, Toronto Star, CTV, Global TV, Vice/Motherboard, CBC News, CBC Radio, etc.

Organized Local SRC Events

- Social Media Lab Speaker Series
- Featured 6 guest speakers from the following universities: Australian National University, Rutgers University, University of Hohenheim, University of Alabama and Ryerson University

Hosted 1 Intl. MITACS Student

- Hosted 1 summer MITACS Globalink undergraduate student