

The Year in Review (2017-2018)

- Hired one additional full-time **post-doctoral researcher** from the University of Toronto, adding to the lab's two existing post-doctoral researchers
 - Supervised/Employed 16 students, 14 of which were RyersonU students.
 - Applied for **8 research grants** (1 NSERC Discovery, 1 SSHRC Insight, 2 SSHRC Postdoctoral Fellowships, 1 Ontario Research Grant, and 2 MITACS Accelerate grants, 1 Sole-source Contract with Global Affairs Canada)
 - Release the 1st ever public report on the "State of Social Media in Canada"
 - Dr. Anatoliy Gruzd was inducted into the **Royal Society of Canada (RSC)** College of New Scholars, Artists & Scientists. He was also awarded the Ryerson University **Collaborative Research Award**.
 - 20+ Media mentions in national and international press. One of media mentions in the Canadian Press/Toronto Star article was picked up by over 40 print and online news sites.
 - Organized the **2017 International Conference on Social Media & Society** hosted at TRSM. The conference featured research from over 400 scholars from 27 different countries, including researchers from TRSM and Ryerson.
 - In collaboration with publishers including Elsevier and Springer Nature, organized the **2017 Altmetrics Conference** at Ryerson. The conference featured research and discussion about alternative metrics, such as social media mentions, that goes beyond the traditional impact factor.
 - Organized the 2017-18 **Social Media Lab Guest Speaker Series**. The series featured 6 speakers from different institutions including Universidade Federal de Pelotas Brazil, George Washington University, University of Pittsburgh, Syracuse University, York University and Rutgers University.
 - Hosted 3 International visiting scholars as part of the Lab's **Visiting Scholars Program from:** Universidade Federal de Pelotas Brazil, Universidad del Este, Puerto Rico and Syracuse University, USA.
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