

The Year in Review (2016-2017)

- Recruited and hired two **post-doctoral researchers**:
 1. from the University of London and
 2. from Western University
 - Applied for five **research grants** and was awarded two new research grants
 - Successfully organized the **2016 International Conference on Social Media & Society** overseas at Goldsmiths, University of London. The conference featured research from over 400 scholars from 28 different countries, including some researchers from TRSM.
 - Hosted five International visiting scholars and two visiting Canadian Phd students as part of the Lab's recently launched **Visiting Scholars Program**;
 - As part of their visit, the scholars collaborated on a joint project with Dr. Gruzd and other members of the lab. The program has been a resounding success. In its inaugural year (2017), the Visiting Scholars Program has helped to launch 7 new research projects and has resulted in:
 1. one forthcoming journal article,
 2. two accepted conference papers,
 3. one panel presentation,
 4. one submitted journal article and
 5. two working papers.
 - Organized the **Social Media Lab Guest Speaker Series**, the series featured 10 guest speakers from different institutions including MIT, Rutgers University, the University of Duisburg-Essen (Germany), University of Ottawa, University of Central Florida, DePaul University, and McMaster University;
 - Redesigned the **Lab's website** to be more consistent with the TRSM's new branding and to feature current talks and events more prominently.
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